

CPE

Account Types

Date:

Billing Type

Comments

Strategic Media Services - DC 3299 K Street, NW Suite 200 Washington, DC 20007-4413

855458 Contract # **Date Entered** 09/19/12 Schedule Dates 10/31/12-11/06/12 **Last Modified** 10/31/12 Advertiser Jaime Herrera for Congress (33945) **Entered By** Jacob Thom Agency/T-Code CO-OP No Strategic Media Services - DC (2761)/958114894 Headline # 06321257 Product Political - US House (1175) Demo A35+R Brand J HERRERA FOR CONGRESS (177905) Order Type Normal Salesperson Norten, Matthew (3149) Package Deal Sales Office HRP - Washington DC Commission % 15.00 MURRAY, JESSICA **Buyer Name** Commission \$6,761.25 Phone/Fax (360) 887-3546 /

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JAIME HERRERA FOR CONGRESS

National/Political Candidate - Agency

Weekly/Irregular

J HERRERA FOR CONGRE

Net Total

Sales Tax

Date:

Comments:

\$38,313.75

Portland (KGW) (K	GW)					
By Broadcast Month	Spots	Rate				
Nov. 2012	81	\$45,075.00				
Grand Total:	81	\$45,075.00				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Т	u V	Ve Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:58A- 5:57A (PT)	3		i I		х	X	i	3	\$175.00	\$525.00	Portland (KGW) (KGW)	SUNRISE	9/19/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:58A- 5:57A (PT)	2	Х	X	(I I	1	2	\$175.00	\$350.00	Portland (KGW) (KGW)	SUNRISE	9/19/12
3.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	5:57A- 6:58A (PT)	2		I I		X	X	i	2	\$600.00	\$1,200.00	Portland (KGW) (KGW)	SUNRISE	9/19/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5:57A- 6:58A (PT)	2	Х	X	C :				2	\$600.00	\$1,200.00	Portland (KGW) (KGW)	SUNRISE	9/19/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:58A- 9A (PT)	3		1		x x	X	i	3	\$625.00	\$1,875.00	Portland (KGW) (KGW)	TODAY SHOW	9/19/12
6.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:58A- 9A (PT)	3	Х	X	(I I	i	3	\$625.00	\$1,875.00	Portland (KGW) (KGW)	TODAY SHOW	10/12/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- 10A (PT)	3		1		x X	X	i	1	\$275.00	\$275.00	Portland (KGW) (KGW)	TODAY SHOW2	9/19/12
8.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 10A (PT)	3	Х	¦ X	(I I	i	3	\$275.00	\$825.00	Portland (KGW) (KGW)	TODAY SHOW2	10/12/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	10A- 11A (PT)	4		1		х х	X	i	4	\$275.00	\$1,100.00	Portland (KGW) (KGW)	TODAY SHOW3	9/19/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	10A- 11A (PT)	4	Х	¦χ	(i	1 1	i	4	\$275.00	\$1,100.00	Portland (KGW) (KGW)	TODAY SHOW3	9/19/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11A- 11:59A (PT)	3		1		х х	X	i	3	\$150.00	\$450.00	Portland (KGW) (KGW)	JEFF PROBST	9/19/12
12.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	11A- 11:59A (PT)	2	Х	¦χ	(ĺ		i	2	\$150.00	\$300.00	Portland (KGW) (KGW)	JEFF PROBST	9/19/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:59A- 12:31P (PT)	3		I I)	х х	X	İ	3	\$350.00	\$1,050.00	Portland (KGW) (KGW)	NEWS NOON	9/19/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:59A- 12:31P (PT)		1	1	İ	i	1 1	I	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NEWS NOON	9/19/12

CONFIRMATION CONTRACT

Accepted-Station:

Accepted-Agency/Advertiser:



Strategic Media Services - DC 3299 K Street, NW Suite 200 Washington, DC 20007-4413

Contract # 855458 **Date Entered** 09/19/12 **Schedule Dates** 10/31/12-11/06/12 **Last Modified** 10/31/12 Advertiser Jaime Herrera for Congress (33945) Jacob Thom **Entered By** Agency/T-Code No Strategic Media Services - DC (2761)/958114894 CO-OP 06321257 Product Headline # Political - US House (1175)

Demo A35+R Brand J HERRERA FOR CONGRESS (177905) Order Type Normal Salesperson Norten, Matthew (3149) Package Deal Sales Office HRP - Washington DC Commission % 15.00 MURRAY, JESSICA **Buyer Name** Commission \$6,761.25 Phone/Fax (360) 887-3546 / **Net Total** CPE \$38,313.75 N/A Sales Tax

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments

Date:

J HERRERA FOR CONGRE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JAIME HERRERA FOR CONGRESS

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Nov. 2012 81 \$45,075.00 Grand Total: 81 \$45,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ve ·	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:31P- 1P (PT)	3			х	х	х			\$125.00		Portland (KGW) (KGW)	MILLIONAIRE	9/19/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:31P- 1P (PT)		1						1	\$125.00	\$125.00	Portland (KGW) (KGW)	MILLIONAIRE	9/19/12
17.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	1P- 1:58P (PT)	4			х	х	х		1	\$150.00	\$150.00	Portland (KGW) (KGW)	DAYS	9/19/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1P- 1:58P (PT)		2						2	\$150.00	\$300.00	Portland (KGW) (KGW)	DAYS	9/19/12
19.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	1:58P- 2:58P (PT)	4			х	х	Х		4	\$250.00	\$1,000.00	Portland (KGW) (KGW)	KATIE	9/19/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:58P- 2:58P (PT)		1						1	\$250.00	\$250.00	Portland (KGW) (KGW)	KATIE	9/19/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2:58P- 4P (PT)	4			х	х	Х		4	\$250.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	9/19/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2:58P- 4P (PT)		1						1	\$250.00	\$250.00	Portland (KGW) (KGW)	ELLEN	9/19/12
23.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4P- 4:57P (PT)	3			х	Х	х		3	\$500.00	\$1,500.00	Portland (KGW) (KGW)	NEWS 4P	9/19/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:57P (PT)		1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	NEWS 4P	9/19/12
25.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:57P- 5:30P (PT)	3			х	х	Х		2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	NEWS 5P	9/19/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:57P- 5:30P (PT)		1						1	\$775.00	\$775.00	Portland (KGW) (KGW)	NEWS 5P	9/19/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 5:59P (PT)		1							\$1,800.00		Portland (KGW) (KGW)	NIGHTLY NEWS	9/19/12
28.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:59P- 7P (PT)	3			Х	Х	Х		3	\$775.00	\$2,325.00	Portland (KGW) (KGW)	NEWS 6P	9/19/12

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



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Product Brand Order Type Normal Salesperson Norten, Matthew (3149) Package Deal Sales Office HRP - Washington DC Commission % 15.00 MURRAY, JESSICA **Buyer Name** Commission \$6,761.25 Phone/Fax (360) 887-3546 / **Net Total** CPE \$38,313.75 N/A Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular

Comments J HERRERA FOR CONGRE

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JAIME HERRERA FOR CONGRESS

Portland (KGW) (K	GW)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2012	81	\$45,075.00
Grand Total:	81	\$45,075.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 7P (PT)		1							1	\$775.00	\$775.00	Portland (KGW) (KGW)	NEWS 6P	9/19/12
Normal Line / SPOT	10/31/12-11/02/12	3	:30	7P- 7:29P (PT)	3			Х	Х	Х			3	\$450.00	\$1,350.00	Portland (KGW) (KGW)	LIVE AT 7	9/19/12
Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:29P (PT)		1							1	\$450.00	\$450.00	Portland (KGW) (KGW)	LIVE AT 7	9/19/12
Normal Line / SPOT	10/31/12-11/02/12	3	:30	10:59P- 11:34P (PT)	3			Х	Х	Х			3	\$775.00	\$2,325.00	Portland (KGW) (KGW)	NEWS 11P	9/19/12
Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:59P- 11:34P (PT)		1							1	\$775.00	\$775.00	Portland (KGW) (KGW)	NEWS 11P	9/19/12
Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:34P- 12:37A (PT)	3			Х	Х	Х			2	\$300.00	\$600.00	Portland (KGW) (KGW)	TONIGHT SHOW	9/19/12
Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:34P- 12:37A (PT)		1							1	\$300.00	\$300.00	Portland (KGW) (KGW)	TONIGHT SHOW	9/19/12
Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:58P- The Voice		1							1	\$4,500.00	\$4,500.00	Portland (KGW) (KGW)	VOICE	9/19/12
Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- Dateline NBC						1			1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)	DATELINE	9/19/12
Normal Line / SPOT	11/03/12-11/03/12	3	:30	5:58A- 9A (PT)							1		1	\$275.00	\$275.00	Portland (KGW) (KGW)	SUNRISE SAT	9/19/12
Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)							1			\$400.00		Portland (KGW) (KGW)	NIGHTLY NEWS	9/19/12
Normal Line / SPOT	11/03/12-11/03/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)	NEWS 11P SAT	9/19/12
Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live							1		1	\$850.00	\$850.00	Portland (KGW) (KGW)	SNL	9/19/12
Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								1	1	\$275.00	\$275.00	Portland (KGW) (KGW)	NEWS 6A SUN	9/19/12
	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	Normal Line / SPOT 11/05/12-11/05/12 Normal Line / SPOT 10/31/12-11/02/12 Normal Line / SPOT 11/05/12-11/05/12 Normal Line / SPOT 11/03/12-11/03/12 Normal Line / SPOT 11/05/12-11/05/12 3 Normal Line / SPOT 10/31/12-11/05/12 3 Normal Line / SPOT 11/05/12-11/05/12 3 Normal Line / SPOT 10/31/12-11/05/12 3 Normal Line / SPOT 11/05/12-11/05/12 3	Normal Line / SPOT 11/05/12-11/05/12 3 :30 Normal Line / SPOT 10/31/12-11/02/12 3 :30 Normal Line / SPOT 11/05/12-11/05/12 3 :30 Normal Line / SPOT 10/31/12-11/02/12 3 :30 Normal Line / SPOT 11/05/12-11/05/12 3 :30 Normal Line / SPOT 10/31/12-11/05/12 3 :30 Normal Line / SPOT 11/05/12-11/05/12 3 :30 Normal Line / SPOT 11/05/12-11/05/12 3 :30 Normal Line / SPOT 11/02/12-11/05/12 3 :30 Normal Line / SPOT 11/03/12-11/03/12 3 :30	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) Normal Line / SPOT 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 7P- 7:29P (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:34P (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:34P (PT) Normal Line / SPOT 10/31/12-11/05/12 3 :30 11:34P- 12:37A (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) Normal Line / SPOT 11/05/12-11/05/12 3 :30 7:58P- The Voice Normal Line / SPOT 11/02/12-11/02/12 3 :30 10P- Dateline NBC Normal Line / SPOT 11/03/12-11/03/12 3 :30 5:58A- 9A (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 5P- 6P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 11:29P- Saturday Night Live	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 3 Normal Line / SPOT 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 7P- 7:29P (PT) 3 Normal Line / SPOT 10/31/12-11/02/12 3 :30 10:59P- 11:34P (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:34P (PT) 3 Normal Line / SPOT 10/31/12-11/05/12 3 :30 11:34P- 12:37A (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 7:58P- The Voice Normal Line / SPOT 11/02/12-11/02/12 3 :30 10P- Dateline NBC Normal Line / SPOT 11/03/12-11/03/12 3 :30 5:58A- 9A (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 5P- 6P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 11:29P- Saturday Night Live	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 3 Normal Line / SPOT 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 7P- 7:29P (PT) 1 Normal Line / SPOT 10/31/12-11/02/12 3 :30 10:59P- 11:34P (PT) 3 Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:34P (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:29P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 5:58A- 9A (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 5P- 6P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) Normal Line / SPOT 11/03/12-11/03/12 3 :30 11:29P- Saturday Night Live	Normal Line / SPOT	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 3 X X X X X N Normal Line / SPOT 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) 3 X X X X X N Normal Line / SPOT 11/05/12-11/05/12 3 :30 7P- 7:29P (PT) 1 Normal Line / SPOT 10/31/12-11/05/12 3 :30 10:59P- 11:34P (PT) 3 X X X X X N Normal Line / SPOT 11/05/12-11/05/12 3 :30 10:59P- 11:34P (PT) 1 Normal Line / SPOT 10/31/12-11/05/12 3 :30 10:59P- 11:34P (PT) 1 Normal Line / SPOT 10/31/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 7:58P- The Voice 1 Normal Line / SPOT 11/05/12-11/05/12 3 :30 10P- Dateline NBC 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 5:58A- 9A (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 5P- 6P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 5P- 6P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 1 Normal Line / SPOT 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 11/03/12-11/03/12 3 :30 10:59P- 11:29P (PT) 11/03/12 11/03/12 11/03/12 11/03/12 3 :30 10:59P- 11:29P (PT) 11/03/12 11/03/12 11/03/12 11/03/12 3 :30 10:59P- 11:29P (PT) 11/03/12 1	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT) 1 1 1 5775.00 \$775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) 3 X X X X X 3 450.00 \$1,350.00 Portland (KGW) (KGW) Normal Line / SPOT 11/05/12 10/31/12-11/05/12 3 :30 7P- 7:29P (PT) 1 1 1 5450.00 \$450.00 Portland (KGW) (KGW) Normal Line / SPOT 10/31/12-11/05/12 3 :30 10:59P- 11:34P (PT) 3 X X X X 3 3 5775.00 \$450.00 Portland (KGW) (KGW) Normal Line / SPOT 11/05/12 10/31/12-11/05/12 3 :30 10:59P- 11:34P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 10/31/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 X X X X 1 2 5300.00 \$600.00 Portland (KGW) (KGW) Normal Line / SPOT 11/05/12-11/05/12 3 :30 11:34P- 12:37A (PT) 1 1 1 1 500.00 \$450.00 Portland (KGW) (KGW) Normal Line / SPOT 11/05/12-11/05/12 3 :30 10P- Dateline NBC 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/05/12-11/03/12 3 :30 10P- Dateline NBC 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10P- Dateline NBC 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW) Normal Line / SPOT 11/03/12-11/03/12 3 :30 10F- 6P (PT) 1 1 1 1 5775.00 \$775.00 Portland (KGW) (KGW)	Normal Line / SPOT 11/05/12-11/05/12 3 :30 5:59P- 7P (PT)	

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend	P/B Piggy Back

Accepted-Agency/Advertiser:

Date:



Strategic Media Services - DC 3299 K Street, NW Suite 200 Washington, DC 20007-4413

Contract # 855458 **Date Entered** 09/19/12 Schedule Dates 10/31/12-11/06/12 **Last Modified** 10/31/12 Advertiser Jaime Herrera for Congress (33945) Jacob Thom **Entered By** Agency/T-Code CO-OP No Strategic Media Services - DC (2761)/958114894 06321257 Product Headline # Political - US House (1175) Demo A35+R Brand J HERRERA FOR CONGRESS (177905) Order Type Normal Salesperson Norten, Matthew (3149) Package Deal Sales Office HRP - Washington DC Commission % 15.00 MURRAY, JESSICA **Buyer Name**

Commission \$6,761.25 Phone/Fax (360) 887-3546 / **Net Total** CPE \$38,313.75 N/A Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments J HERRERA FOR CONGRE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JAIME HERRERA FOR CONGRESS

Portland (KGW) (K		Poto
By Broadcast Month		<u>Rate</u>
Nov. 2012	81	\$45,075.00
Grand Total:	81	\$45,075.00
		4 .0,0.0

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- Meet The Press							1		\$600.00		Portland (KGW) (KGW)	MEET PRESS	9/19/12
44.0	Cancelled Line / SPOT	11/04/12-11/04/12	3	:30	5:13P- NBC Sunday Night Football							1	1	. \$4,800.00	\$4,800.00	Portland (KGW) (KGW)	SUN NIGHT FTBL	10/12/12
45.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11P- 11:35P (PT)							1	1	\$550.00	\$550.00	Portland (KGW) (KGW)	NEWS 11P SUN	9/19/12
46.0	Cancelled Makegood / NFL	11/04/12-11/04/12	3	:30	5:17P- NBC Sunday Night Football							1	1	. \$4,800.00	\$4,800.00	Portland (KGW) (KGW)	SUN NIGHT FTBL	10/12/12
	M/G For 15.0.1,15.0.2,17.0.1,25.0.1,34.0.1,39. 0.1 / NFL	11/04/12-11/04/12	2		5:17P- NBC Sunday Night Football							1	1	\$7,000.00	\$7,000.00	Portland (KGW) (KGW)		10/30/12
48.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	11A- 11:59A (PT)	1				Х	Х		1	\$100.00	\$100.00	Portland (KGW) (KGW)		10/30/12
49.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	1P- 1:58P (PT)					1				\$150.00		Portland (KGW) (KGW)		10/31/12
					CON	FIF	RM.	ΑT	10	N (CO	NT	RAC	CT				

Date:

Comments:

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Date:

Accepted-Station: